

# Franchise Opportunity





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# Company Profile

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Having grown from humble beginnings as a family business, ShedBoss is now considered one of the leaders in the shed building industry, known for its commitment to building high quality and affordable commercial and industrial sheds, awnings, barns, as well as various other steel buildings.

Through smart management, innovative thinking and genuine concern for the customer the company is quickly expanding.

Quality has always been at the core of ShedBoss with all its steel structures offering superior design, engineering and systems including the patented Morinda Bracket®, which is exclusive to the ShedBoss franchise.

Over the last 15 years, ShedBoss has become one of the strongest and most respected networks of steel building professionals in Australia and New Zealand.



# ShedBoss Franchise Difference

ShedBoss has a successful approach to franchising built on more than 15 years of success.

As a ShedBoss franchisee you will be treated as part of the franchise family. Feel confident knowing you will receive full training and ongoing support from head office while at the same time being encouraged to run your own business.

If you want to be your own boss and develop a valuable business asset, but also be part of a dynamic and innovative company with strong support networks and group purchasing power, opening a ShedBoss franchise could be the best career move of your life.



## Who Would Enjoy & Be a Successful ShedBoss Franchisee?

Franchisees say their ShedBoss experience has been one of the most rewarding and exciting chapters of their lives. You too can find that level of satisfaction in your ShedBoss business.

To maximise the franchisee experience you need to imagine yourself owning a successful, personally rewarding business and have the commitment to realise your vision.

There are criteria that a potential franchisee must meet. These include self motivation and people skills to effectively deal with customers and staff as well as discipline and focus to undertake the initial hard work and continue to work within specific parameters and follow proven systems.

A solid understanding of building, or experience as a registered builder, is also an advantage.



# Why Choose ShedBoss

## 🏠 Quality is Easy to Sell

ShedBoss is renowned for high standards and an uncompromising attitude towards quality across its range of products, from design and materials through to customer service.

## 🏠 Support

ShedBoss offers full support across drafting, engineering, marketing, sales and technical advice.

## 🏠 Proprietary Systems

Connection joints are the most important part of a shed and the patented Morinda Glove Section® knee and apex joints, exclusive to the ShedBoss network, are recognised by the industry as one of the strongest and best solutions on the market.

## 🏠 Lead Generation

ShedBoss generates leads through our digital marketing, television and information systems.

## 🏠 Innovative Software

Developed exclusively for ShedBoss, by ShedBoss, the ShedBuilder™ software application is a user-friendly all-in-one design and quoting solution, while ShedManager™ has been developed as an all encompassing project management tool.

## 🏠 Optimal Engineering

ShedBoss offers optimal engineered structures that are site specific. Access to custom design and engineering services for non-standard structures provide a range of almost limitless building options.

## 🏠 ShedSafe Accredited

ShedBoss has passed a rigorous independent auditing and certification process by the Australian Steel Institute and is proud to be recognised by Shedsafe.com. Feel confident that everything you build meets all Australian building requirements.



# Product Range

## Sheds & Garages

The shed is one of Australia's great icons – and at Shed Boss we have a shed to suit everyone and every purpose. We also manufacture single and double garages in a variety of span widths, with front and/or side entry, windows and optional roller doors.



## Workshops

Versatility is the key to our range of engineered workshops that can be custom designed to suit virtually any domestic or commercial purpose.



## Barns

An eye-catching heritage-style barn from Shed Boss is a fantastic addition to any farm, acreage or larger residential property.



## Patios & Awnings

A durable and attractive low-maintenance steel patio or awning from Shed Boss will enhance and add value to any home, investment property or commercial premises.



## Carports

A quality custom-designed carport from Shed Boss is the smart choice, whether you need protection for the family car, space for a fleet of heavy vehicles, additional storage, or commercial parking for staff or customers.



## Commercial Buildings

Shed Boss custom design and build large, high quality commercial sheds for everything from sporting facilities to factories, school buildings and even aircraft hangars!



## Rural Sheds

The team at Shed Boss offers unmatched experience in the design and construction of buildings to suit any farming needs and any location.





# ShedBuilder Software

The innovative ShedBuilder™ and ShedManager™ software applications give ShedBoss outlets a comprehensive, all in one, electronic business and project management system. Design buildings and provide customer quotes for some projects within minutes for fast turnaround and prompt customer service.

## Key features include:

- Dynamic designs that offer a whole range of steel building options
- 3D model presentation
- Automated AutoCAD plans to generate slab designs, floor plans, framing layouts, elevations and more
- Project quotations and images
- In-built truss, mullion and column calculators
- Automated material and order billing
- Automated contract drafting
- Site specific sub-contractor agreements
- Job cost tracking
- Business reports such as quotes, contracts, sales, price lists and more.
- Custom design building capability

ShedBoss offers franchisees hands on training workshops as well as a series of interactive online training tutorials with full video and audio that you can complete in the comfort of your own office.



# Suppliers

The successful Candidate will enjoy the purchasing power of the ShedBoss national network.  
Our suppliers are:



Stramit Building Products is a major Australian manufacturer of roll-formed steel building products, including roof and wall cladding, guttering, fascia, purlins, flooring and structural formwork.

Stramit Building Products supply our entire Australian distributor network with all of our roll formed products from cladding, purlins to rain water goods.



Konnect, as part of Coventry Group Ltd, is a leader in the fastener supply industry, with a proud history of servicing the mining, construction and manufacturing industries.



Taurean Door Systems are committed to providing the best quality Australian made roller doors, garage doors, panel doors, sectional doors, insulated panel doors, automatic door operators, for domestic applications. Roller shutters, springless shutters, industrial shutters, warehouse shutters and industrial automation for commercial applications.



Larnec Doors & Systems are a family owned leader in the door industry with over 30 years experience. They provide innovation personal access door designs to the network. They are backed with national sales support and quality accessories.



Metlink is a sheet metal manufacturer based in Brisbane, Australia, providing a range of services solving problems with sheet metal for a broad range of industries since 1996.



Fletcher Insulation is one of Australia's leading insulation company supplying our favourite brands of insulations.



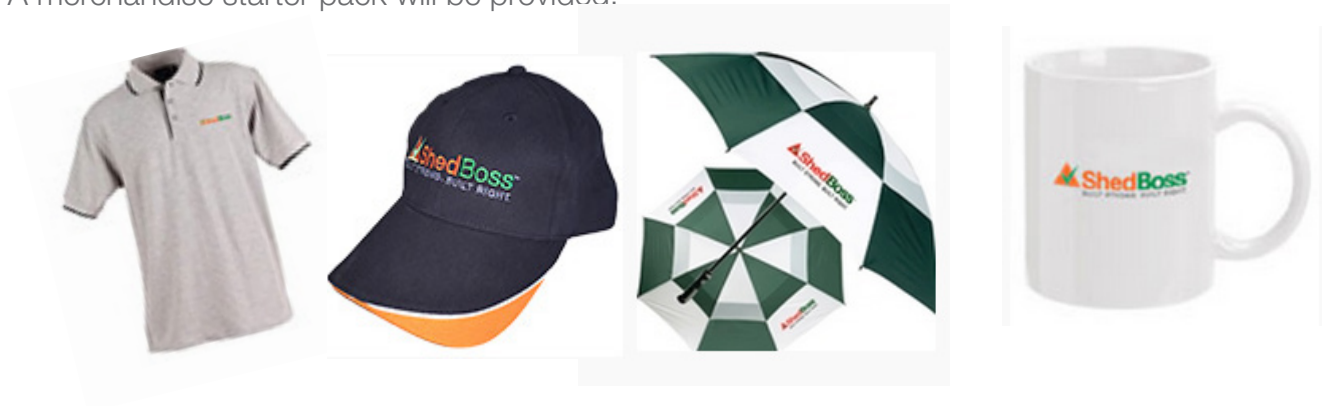
# ShedBoss Promotional Items

## Merchandise

There is a full range of professionally designed and branded uniforms and clothing for office, worksite and sales staff to wear, available for purchase.

An extensive range of promotional items to help raise public awareness of ShedBoss are also readily available for franchisees to purchase online through the member's area of the website.

A merchandise starter pack will be provided.



## Car Signage

ShedBoss will provide signage to one vehicle of your choice. This will include all design and application fees.



## Trade show and signage support

ShedBoss also has a number of flags and banners available for use at tradeshow and exhibitions.

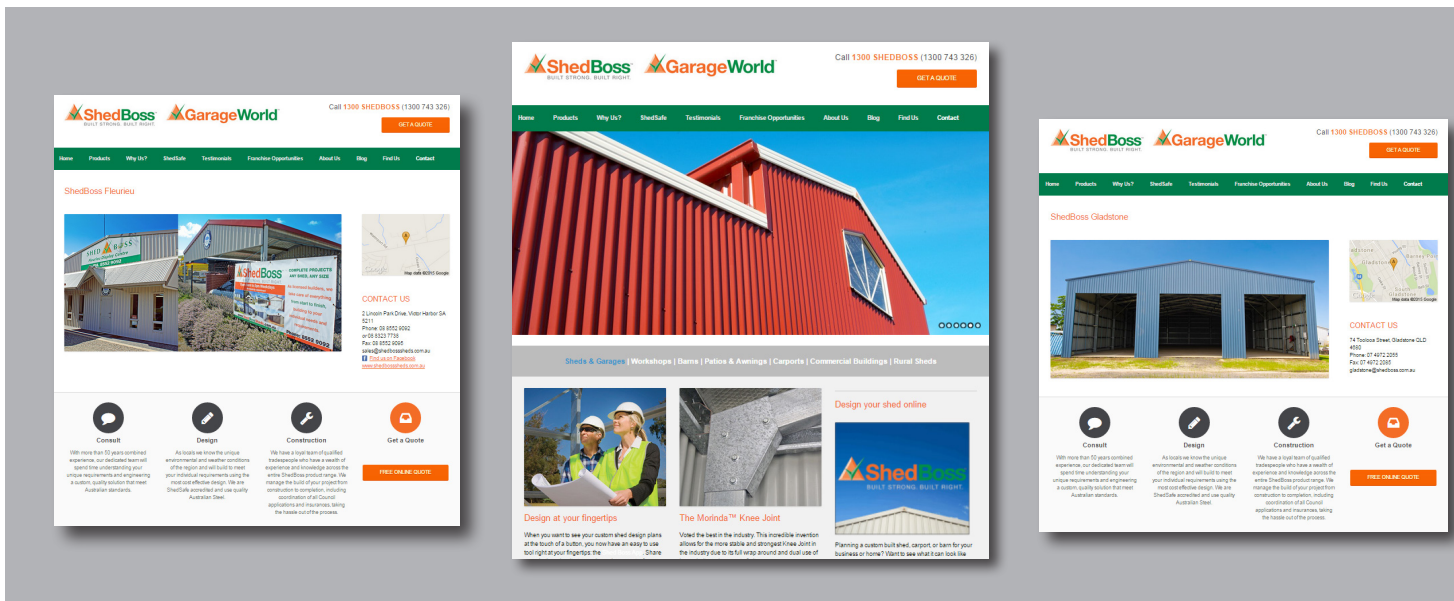
We also have a list of signage available for purchase or we have graphic design services to assist in the creation and implementation of your own business identity.



# Marketing Support

## Website design and assistance

ShedBoss will design and house your own website with the flexibility to customise your content.



## ShedBoss App

The ShedBoss app allows potential customers to create custom shed design plans at the touch of a button.

Developed by Shed Boss, the Shed Boss App is a must-have app for anyone interested in construction. It takes the specifications for our patio, awning, barn or garage products and produces a 3D depiction of the custom shed. This allows the user to share it, set it against a picture of their site and get it ready for quote submission.





# Marketing Support

## TV and radio advertising

ShedBoss run a number of commercials on various regional TV stations and radio stations on a month-to-month basis and will focus on either promoting our core marketing message or highlighting special promotions we are running.



## Advertising Templates and Style Guides

Advertising and promotional products play a pivotal role in building recognition of the ShedBoss brand.

ShedBoss has developed a strict corporate style guide and a comprehensive library of advertising templates for franchisees to use. The templates for magazines, newspapers, yellow pages and other formats ensure the ShedBoss image always remains strong and consistent in the marketplace.



## Advertising Rebates

Franchisees are eligible to receive monthly rebates for advertising, based on group purchases of steel from the nominated steel supplier.

This system of self-managed business advertising is encouraged and supported by head office.

# ShedBoss Franchise Inclusions

- Use of ShedBoss intellectual property including systems, logos and marks.
- Software licence for ShedBuilder™ and the ShedBoss Shed Application Suite™.
- Use of the patented Morinda Glove Section® system.
- Group purchasing power and the benefit of national marketing campaigns (you buy direct at pre-negotiated prices).
- Advertising rebates based on group steel purchases.
- Access to a vast range of engineered building designs.
- Dedicated outlet web page on the ShedBoss website.
- Conferences and training on sales, software, systems, and technical skills including workshops and interactive online tutorials.
- Backup support for project design, engineering and materials.
- Operation manuals.
- Engineering plans.
- IT support.
- 250 quality, colour brochures to get you started.
- Support from experienced head office staff that can answer queries and assist with any aspect of operating your own ShedBoss franchise.





# Further Support

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## Franchise Website

ShedBoss provides franchises access to a secure web based resource centre which provides useful information, marketing material, newsletters and other important forms and documents.

## Franchise Conference

ShedBoss franchisees from all over Australia and New Zealand come together to share ideas and experiences and learn from inspirational speakers at the national conference.

Network members find these conferences extremely rewarding as well as beneficial with topics such as engineering, software development, industry and building code changes discussed.

## Ongoing Support and Sales Training

After you have completed the initial training and established your ShedBoss franchise, you will continue to receive support such as:

- Group purchasing power with national marketing campaigns
- Marketing assistance, including advertising and design support
- Advice on local initiatives and strategies
- National conference, workshops and interactive online training tutorials
- Information technology and business development support
- Sales training
- Dedicated webpage for your outlet on the ShedBoss website
- A 1300 number providing franchisee leads
- Regular newsletters, technical updates and building advice from head office

Advice and assistance is always just a phone call away.

# The Next Step

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## Are You Ready to Share in the ShedBoss Success Story?

ShedBoss Australia is looking for people in your area to develop a professional steel building sales outlet and put more ShedBoss flags on the map. This is an opportunity for companies, sole traders or partnerships to run an independent business with full support from a large network of shed and garage builders respected for delivering quality products and service across Australia and New Zealand.

If you know you are the right person to run your own ShedBoss business, we want to hear from you.

Please contact us:

**Visit: <http://www.shedboss.com.au/franchise-info>**

**or**

**Email: [opportunity@shedboss.com.au](mailto:opportunity@shedboss.com.au)**

